

Seven Principles of an Evangelistic Life

by Douglas M. Cecil

The Biblical meaning of evangelism centers on two ideas:

1. the communication of the Gospel, the good news about Jesus Christ
2. the intent of inviting the listener to trust Christ

“But where do I start? How do I know what to say and when to say it?”

The 7 Principles of an Evangelistic Life answers questions about how to share your faith by providing seven principles for effective evangelism. Evangelism is a byproduct of your personal relationship with Jesus Christ. If your relationship with Him is out of focus, evangelism gets out of balance.

Principle 1:

Keep your priorities straight.

Principle 2:

Evangelism is an event in the process of disciple making.

Principle 3:

Make the Gospel clear.

Principle 4:

Evangelism is more spiritual than methodological.

Principle 5:

Being a good witness means passionately pursuing the lost in love.

Principle 6:

Evangelism moves forward as God's people get involved in ministry and service.

Principle 7:

Disciple, nurture, and assimilate new believers into the church.